

## Currently Certified MoCAPP Municipalities

### City of Eldon – All Missouri Certified City 2007-2010

In 2007, Eldon completed its third tri-annual MoCAPP certification since initially entering the program in 1998. Under the guidance of the Eldon Chamber of Commerce, volunteers assessed their community against program excellence standards in a total of 34 MoCAPP subcategories, and established goals for enhancement of city services and facilities in each of the five general categories of Human Resources, Economic Development, Government Organization, Community Services and Community Facilities. MoCAPP has provided Eldon with a forward-looking blueprint for community development and enhancement of city services for its citizens.

### City of Hartville – Five Star Certified City 2005-2008

Hartville, was awarded its first MoCAPP certification in 2005 through the efforts of Hartville/Grovespring Community Development, Inc. MoCAPP volunteers made excellent use of community survey activities to help document areas of excellence and areas of need and to establish goals. Upgrading the city's water supply and distribution system was identified as one of the most pressing needs of the community, and in 2006, Hartville was awarded a \$500,000 Community Development Block Grant to help fund a new 100,000 gallon water tank and new water main lines in the city.

### City of Louisiana – All Missouri Certified City 2007-2010

Louisiana recertified its original 2003 All Missouri Certified City award through the efforts of the Louisiana Community Betterment organization. Through an assessment of community needs, MoCAPP volunteers identified specific goals for improvement of city services, including enhancements to fire and police protection and public and private infrastructure, creation of a new industrial park facility and new initiatives to coordinate community development with existing business and industrial concerns operating in the community and surrounding area. Estimated funding of \$1.67 million was determined necessary to accomplish the established goals with specific methods of obtaining such funding through public, private, grants, loans, user fees and other avenues documented and in process at this time.

### City of Mexico – All Missouri Certified City 2007-2010

Mexico has been certified an All Missouri Certified City under MoCAPP since 1994. Using the strategic planning elements contained in MoCAPP, along with its unique history of community pride, public/private cooperation and citizen involvement, Mexico has achieved sustained economic success. Despite the transitions inherent in its industrial-based economy, Mexico added over 2,000 jobs in the past five years and experienced a 14% increase in retail sales in the recently ended fiscal year, according to

information contained in the city's website: [www.mexicomissouri.net](http://www.mexicomissouri.net). Mexico believes its long-standing MoCAPP designation has "enhanced the city's economic development efforts by showcasing programs accomplished and presenting the goals planned for future community development".

### City of Palmyra – All Missouri Certified City 2008-2011

Palmyra was previously certified in 1997 as an All Missouri Certified City, and through leadership provided by the Palmyra Area Community Betterment organization (PACB), a new MoCAPP initiative was begun in 2007. Tapping into PACB's significant community volunteer resources, the organization conducted numerous public town hall meetings which received substantial coverage in the Palmyra Spectator newspaper. From that effort, an active group of more than two dozen citizens conducted committee meetings, contacted local and regional business and community organizations and developed a comprehensive strategic plan for the future progress of the city and its residents. Palmyra's MoCAPP community vision promotes a vibrant local economy through the encouragement of a strong local business base, served by a well-trained skilled labor force. The vision endorses the need to maintain affordable housing for its citizens, protect its heritage and offer recreation, personal enrichment and strong faith institutional ties to all. Through MoCAPP, Palmyra citizens have a comprehensive plan of work, and have enhanced working relationships between the people, city government and service organizations.

### City of Richland – Five Star Certified City 2005-2008

Richland completed its first ever MoCAPP in 2005 under the guidance of the Richland Community Development Council. Through MoCAPP, goals for each of the three following years were established in 27 different subcategories ranging from aging to workforce development. Richland is a smaller community, yet it boasts a notable manufacturing and industrial employment base consistent with similar progressive communities along the I-44 corridor in the area. Accordingly, Richland MoCAPP volunteers developed a detailed assessment of existing conditions and established one, two and three-year goals in each of the Economic Development subcategories of Business Attraction, Site Development, Business Retention and Expansion, New Business Development, International Marketing, Workforce Development, Tourism, Downtown Revitalization and Agribusiness.

### City of Tipton – All Missouri Certified City 2005-2008

The unique approach of conducting MoCAPP volunteer activities in Tipton by engaging Tipton High School marketing students was developed through the combined sponsorship of the Tipton Chamber of Commerce and the Tipton Area Industrial Development

Authority. The result was the city's first ever MoCAPP certification-certification at the highest level (All Missouri Certified City), and the successful completion of the MoCAPP program which had been attempted but not completed several years previously! Tipton High students demonstrated enthusiasm and professional work ethic by establishing year one, two and three goals and writing detailed individual goal worksheets in each of the 37 community subcategories.

### City of Maryville – All Missouri Certified City 2008-2011

Maryville's ongoing commitment to sound community planning and organization, evidenced in its eighth MoCAPP award since the city joined the program in 1979 has resulted in many positive benefits for its citizens. Named a DREAM (Downtown Revitalization and Economic Assistance for Missouri) community in August 2007, Maryville citizens drew upon their experience with MoCAPP to develop a winning DREAM submission, which goals for the downtown were articulated throughout the city's 2003 MoCAPP submission. Maryville is a growing, prosperous and proud community of 11,000 with a proven track record of civic accomplishment and a well-documented roadmap to continued success in the future.

### City of Sullivan – All Missouri Certified City 2008-2011

In 2008 Sullivan has received its very first MoCAPP certification, and is using the process to further define its significant potential for continued population growth and light industrial expansion in the I-44 corridor adjacent southwest of the St. Louis metropolitan area. A progressive community, Sullivan funds its own economic development department and, also unique for a city of its size, maintains a community technology / cultural grant assistance program. Sullivan's ongoing economic development initiatives have already created many positive results in the community and have provided MoCAPP volunteers the opportunity to concentrate their vision on developing strategic plans to expand or improve many facilities and programs already in place in the community.